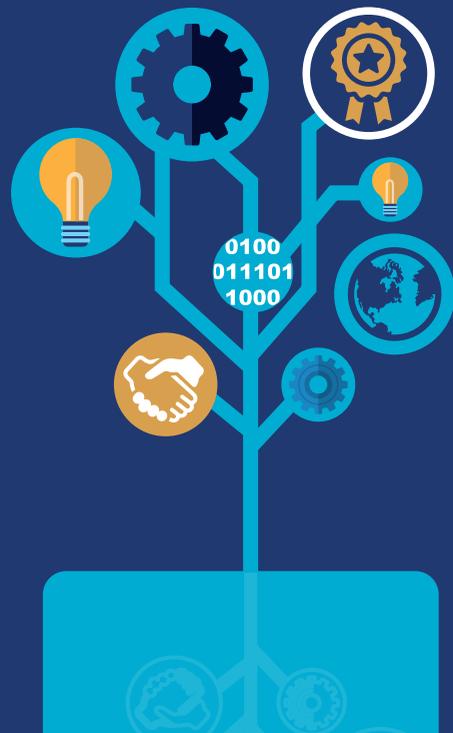


## WHY WE DO IT

To empower and grow the technology transfer profession, we must take a longer view in preparing its practitioners for tomorrow's needs. That means meeting today's demands while planning for future growth.

The Foundation works with the AUTM community to identify opportunities for achieving these objectives. Through our ongoing efforts to increase and enhance member benefits, AUTM will continue to be a game changer for the profession.



### Association of University Technology Managers Foundation

Kelly Markey, CFRE, Executive Director  
5203 SW 91st Terrace, Suite D  
Gainesville, FL 32608  
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Advancing  
Discoveries  
for a Better World

## WHAT WE DO

Charged with creating awareness, the AUTM Foundation is building relationships and securing financial support for initiatives and programs that benefit the profession and the association.

The AUTM Foundation has established three major goals that encompass targeted initiatives.

### EDUCATE

Developing strong leaders who provide innovative solutions

- **Technology Transfer Training**
- **International Outreach**

### COMMUNICATE

Sharing the impact of discoveries to raise awareness and participation of all stakeholders

- **Better World Project**
- **Global Technology Portal**

### ADVOCATE

Supporting the patent process and increasing diversity for a sustainable ecosystem

- **The Patent System**
- **Diversity and Inclusion**

## WHAT PEOPLE ARE SAYING

"The AUTM Foundation is designed to be a vehicle to assist AUTM in meeting the needs of its members and the profession. Supporting the Foundation ensures resources are available to advance global academic technology transfer by building on the programs, processes and leadership that will benefit the profession going forward."

— **Chris Yochim,**  
AUTM Foundation Board Chairman

"To build on our strengths, AUTM must not only engage in public policy discussions but lead them. The Foundation helps fill that role by educating key stakeholders and I am proud to give support to the advocacy efforts."

— **Fred Reinhart,**  
AUTM President 2015-2016

"The Technology Transfer Career Training Program provided an opportunity to network with professionals in different settings and stages of their careers. The program's individualized mentorship has crystallized my understanding of the technology transfer process and the path to becoming a technology transfer manager."

— **Ruchika Sharma,**  
2016 Fellow

## HOW YOU CAN IMPACT TECHNOLOGY TRANSFER

Below are areas that the foundation and its board are actively working to enhance and expand.

### BETTER WORLD PROJECT

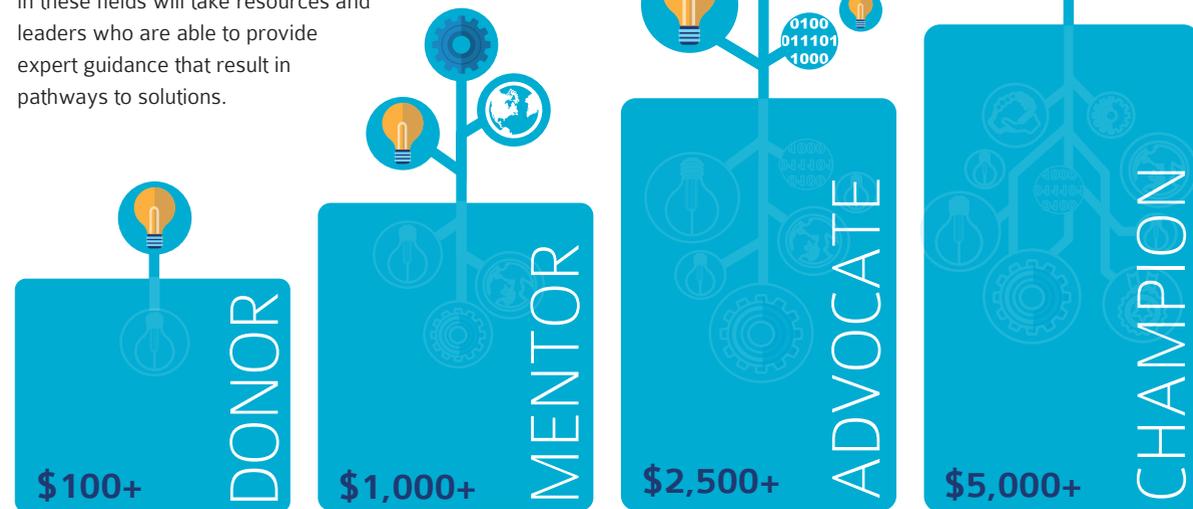
By raising awareness through the Better World Project, we hope to **attract resources vital to the discovery and commercialization process.** Arsenic-free drinking water in Africa, meningitis vaccines, malaria treatments, hands-free wheelchair operation, sinkhole detection and devices to save lives of premature babies are among hundreds of discoveries that highlight the far-reaching impact of technology transfer. Stories featured in the Better World Project showcase successful collaborations among universities, businesses and non-profit organizations. These partnerships matter because they are bringing research visions to life that are changing people's lives every day.

### DIVERSITY & INCLUSION

When significant portions of the population are not represented in the innovative process, social and economic progress suffers. The **inclusion of women, people of color and members of other marginalized groups in patenting and entrepreneurship** broadens our perspectives and helps find solutions to pressing issues of the day. Reversing trends that have caused exclusion in these fields will take resources and leaders who are able to provide expert guidance that result in pathways to solutions.

### INTERNATIONAL PARTNERSHIP

The AUTM Foundation partners with LifeArc, a medical research and technology transfer charity in the United Kingdom, to prepare life-science graduates and postdoctoral scholars for careers in technology transfer. The training program pairs students with an experienced technology transfer mentor. Fellows follow a core syllabus of educational webinars covering such topics as basics of technology transfer, invention disclosures – from cradle to licensing, basic patenting, marketing, and negotiation.



VISIT [AUTMFOUNDATION.COM](http://AUTMFOUNDATION.COM)

## DONATE

### I would like to support the AUTM Foundation

Enclosed is my GIFT of:  
 \$5,000  \$2,000  \$1,000  Other \$\_\_\_\_\_

Enclosed is my 12 month PLEDGE:  
 \$5,000  \$2,000  \$1,000  Other \$\_\_\_\_\_

Please have my gift support the following area:

- TRAINING & TOOLS** — Empowers technology transfer leaders
- BETTER WORLD PROJECT** — Inspires stories of ways technology benefits society
- ADVOCACY & THE PATENT SYSTEM** — Strengthens and protects the technology transfer process
- INNOVATION FUND** — Supports the greatest needs and emerging initiatives
- INTERNATIONAL OUTREACH** — Shares resources and training opportunities with practitioners worldwide
- DIVERSITY & INCLUSION** — Reduces barriers and increases participation
- Yes, my company is a matching gift company  
Enclosed is the paper work for processing.

### CONTACT INFORMATION

Name \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address \_\_\_\_\_  
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CITY STATE ZIP  
 Phone: \_\_\_\_\_  
 E-mail \_\_\_\_\_  
 Signature \_\_\_\_\_

### PAYMENT INFORMATION

Check (payable to AUTM Foundation, Inc.)  Credit (Visa, MC, Discover, AmEx)  
 Account # \_\_\_\_\_ Exp. \_\_\_\_\_ CCV \_\_\_\_\_  
 Cardholders Name \_\_\_\_\_  
 Signature \_\_\_\_\_  
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