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The Economic Imperative for Diversity in Innovation

AUTM
2018 ANNUAL MEETING
FEBRUARY 18-21
JW MARRIOTT DESERT RIDGE RESORT & SPA
PHOENIX, ARIZONA

The United States is losing ground as a global leader. This is due in part because we are not fully utilizing a significant portion of our talent pool to support all aspects of the innovation lifecycle. Diversity is a key driver of innovation. It's a critical component of being successful on a global scale.

Recognizing that technology transfer offices are well-positioned to affect change, the Association of University Technology Managers (AUTM) will host a panel discussion on strategies for technology transfer professionals to foster greater inclusion. This round table takes place during a plenary session of the upcoming Annual Meeting.

Your office has an unprecedented opportunity to demonstrate your support for greater

inclusion. You can make a difference by signing on as a sponsor of this panel. In addition to sponsorship, show your support by adding your office's name to the list of organizations committed to changing the paradigm.

Recognition of the critical need for greater inclusion is the first step in changing the paradigm.

- Less than 18% of top corporate leadership positions are held by women.
- Federal granting agencies struggle to increase female participation.
- Universities acknowledge the lack of inclusion of women in technology commercialization.



Less than 10% of U.S. patents have women as the lead inventor



Only 20% of all patents have women inventors listed



The Institute for Women's Policy Research recently published an analysis using current trends to project that the U.S. will not achieve gender parity in patenting until 2092



Osage University Partners recently noted that only 11% of the approximate 6,000 companies in their database had a female scientific founder or co-founder